

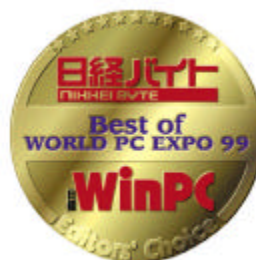
AMD Athlon™ Processor

Rockets to 1GHz (1,000MHz)



AMD Athlon™ Processor Awards

The AMD Athlon™ processor, and systems based on it, have won more than 50 awards worldwide as a top-performing PC as well as a workstation microprocessor



AMD Athlon™ Processor - 1GHz (1,000MHz)

AMD attains computer industry landmark with the introduction of the 1GHz (1,000MHz) AMD Athlon™ processor

The introduction of a 1GHz (1,000MHz) AMD Athlon processor continues to demonstrate AMD's commitment to:

- **Pioneering Technology** - By reaching the 1GHz milestone, the AMD Athlon processor further illustrates the capabilities of its award-winning, seventh-generation architecture.
- **Manufacturing Prowess** - World-class manufacturing facilities and advanced process technology combined to enable this historic event.
- **Performance Leadership** - The 1GHz AMD Athlon processor offers business and power computer users incredible performance for the most highly demanding applications in the world.



AMD Strategy

- Offer x86 solutions that span the PC market from top to bottom
- Move beyond our success in the consumer desktop/mobile markets to grow market share in commercial desktops, servers and workstations
- Maintain competitive frequency roadmap with migration to 0.18 μm aluminum and copper technologies
 - Multiple AMD Athlon™ processor core derivatives to address different markets
 - 1GHz AMD Athlon processor in 2000
- Deploy advanced technology
 - SledgeHammer (AMD's 8th Generation Processor)



AMD Athlon™ Processor Segment Solutions

Business Desktop

- Drives business productivity
- Next-generation features designed to allow system investment to last for years
- Promotes business growth
 - Enables innovative product development
 - High-impact Internet and customer communications
- Highly reliable products
 - Developed by an industry leader
 - Powers mission critical applications

Workstations

- Powers computation intensive applications
- Enables shorter time-to-market for customers
 - Increases productivity
 - Enables shorter development cycles
 - More simulations in less time with more data
- Decreases technical enterprise complexity
 - Increases available computation power
 - Binary compatibility for today and tomorrow
 - Decreased Total Cost of Ownership
 - Bridges to future infrastructure

Consumer Desktop

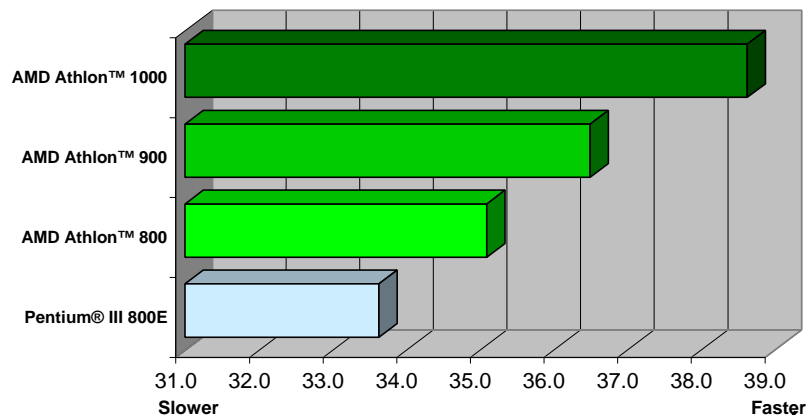
- Sets performance standard for cutting-edge software
 - 3D gaming
 - Digital entertainment
 - Personal creativity
- Next-generation features designed to allow system investment to last for years
- Provides ultimate experience
 - Near theater quality video
 - Rich audio
 - Enhanced Internet



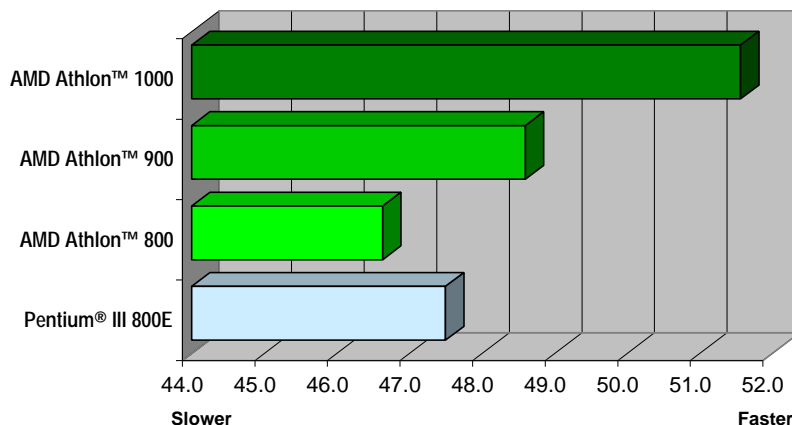
AMD Athlon™ Processor - 1GHz (1,000MHz)

Driving Unparalleled Productivity: *Business Applications*

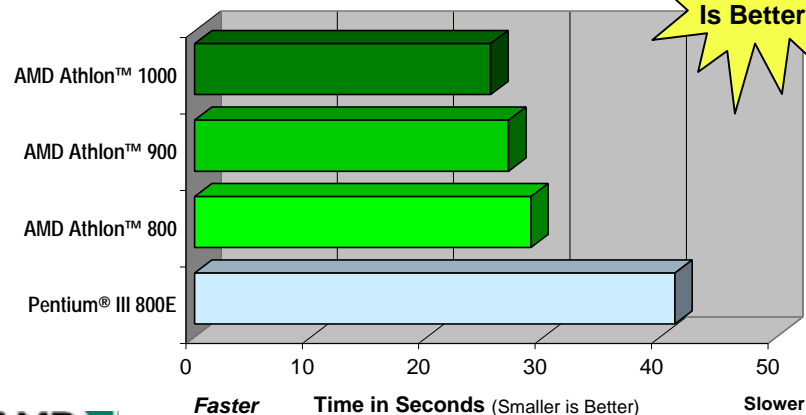
Content Creation Winstone 2000



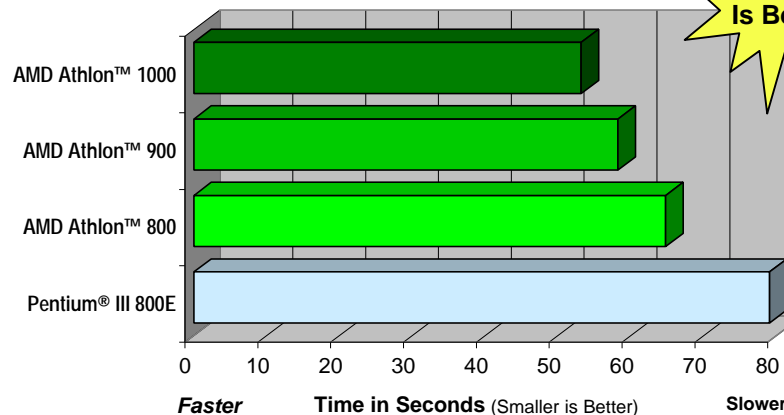
High-End Winstone® 99 (Windows NT® 4.0)



Ligos LSX-MPEG Encoder



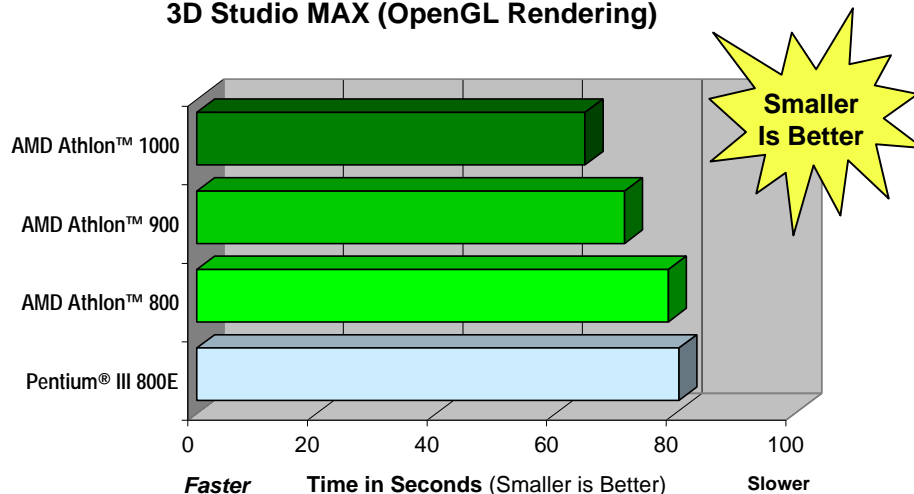
Adobe Photoshop 5.0



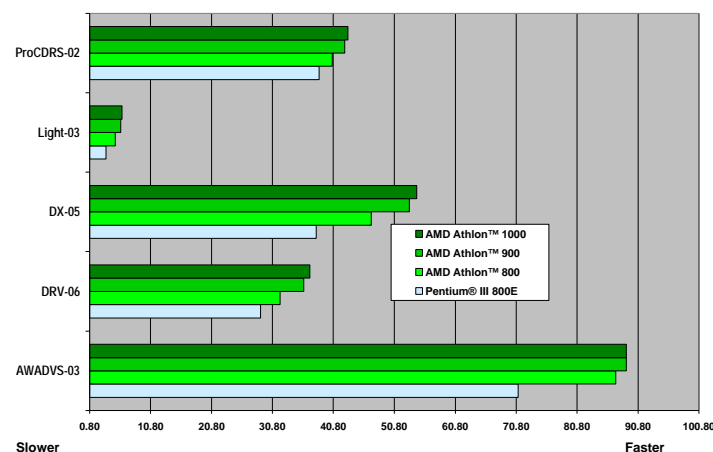
AMD Athlon™ Processor - 1GHz (1,000MHz)

Fueling computation intensive environments: *Workstation Applications*

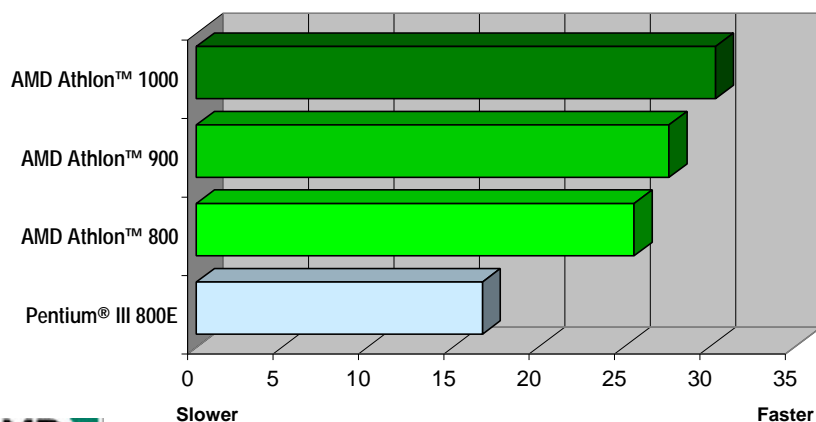
3D Studio MAX (OpenGL Rendering)



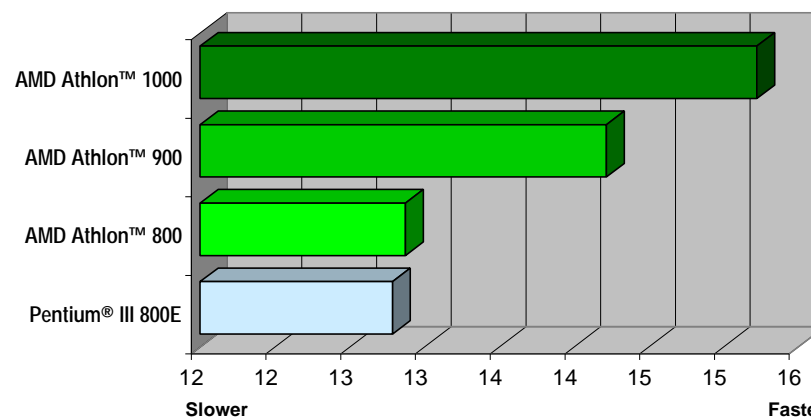
ViewPerf 6.1.1



Cadallyst C99 3D Index (Total)



Cadallyst C99 2D Index (Total)

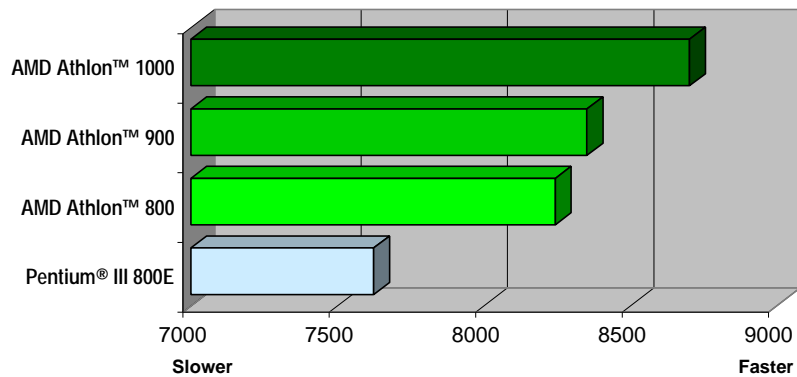


AMD Athlon™ Processor - 1GHz (1,000MHz)

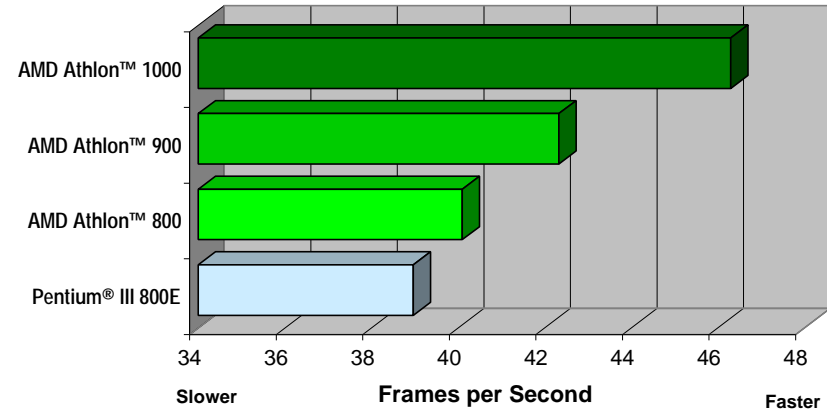
Providing the ultimate experience: *Consumer Applications*

Futuremark 3DMark™ 99 MAX
- 3DMarks -

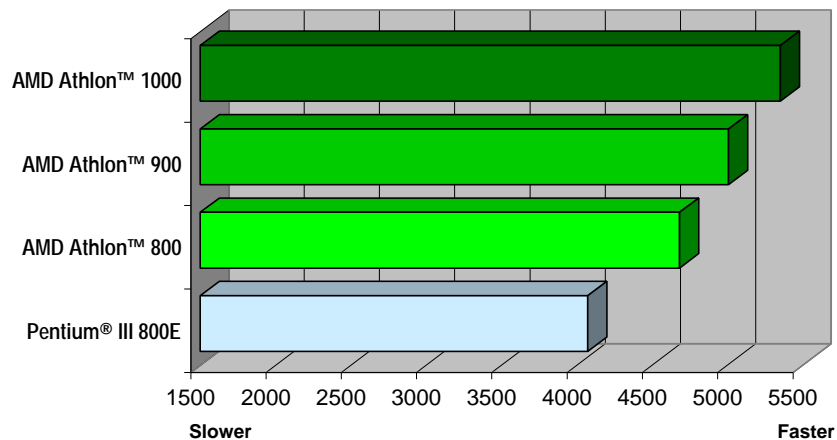
** See Disclaimer on page 16 **



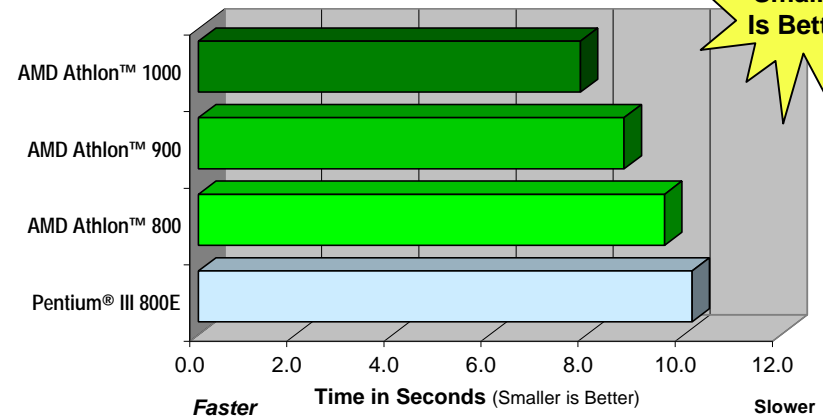
Half-Life Smokin'



3D WinBench™ 99 v1.2 {Null Driver}



Adobe PhotoDeluxe 3.0



Smaller
Is Better



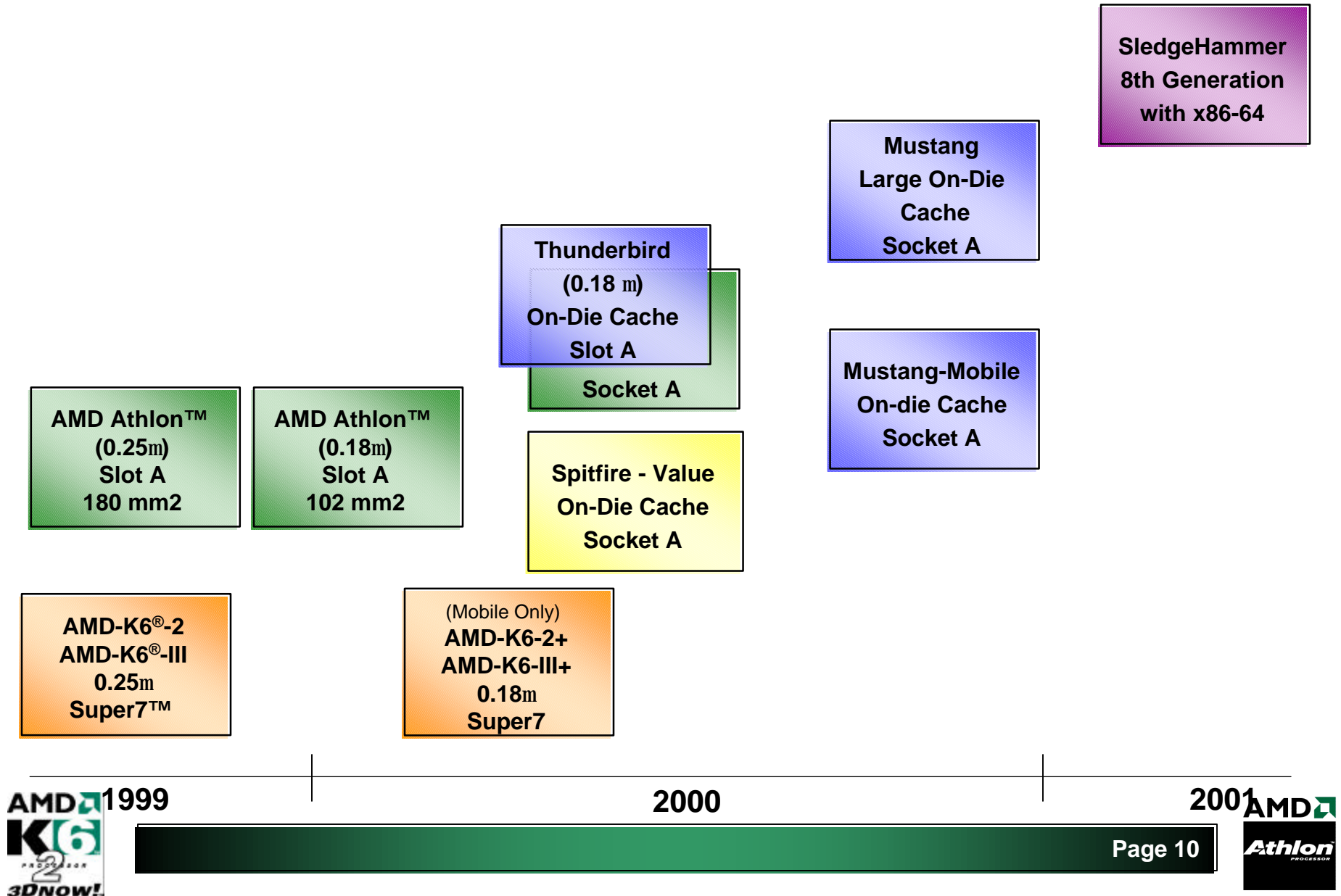
AMD Athlon™ Processor - Pricing Strategy

- Fundamental AMD Athlon processor pricing strategy:
offer a superior product at a fair price

AMD Athlon Processor Pricing	
1K-Unit Processor Pricing	
1GHz AMD Athlon	- \$1,299
950-MHz AMD Athlon	- \$999
900-MHz AMD Athlon	- \$899
850-MHz AMD Athlon	- \$749
800-MHz AMD Athlon	- \$599
750-MHz AMD Athlon	- \$489
700-MHz AMD Athlon	- \$389
650-MHz AMD Athlon	- \$299
600-MHz AMD Athlon	- \$229



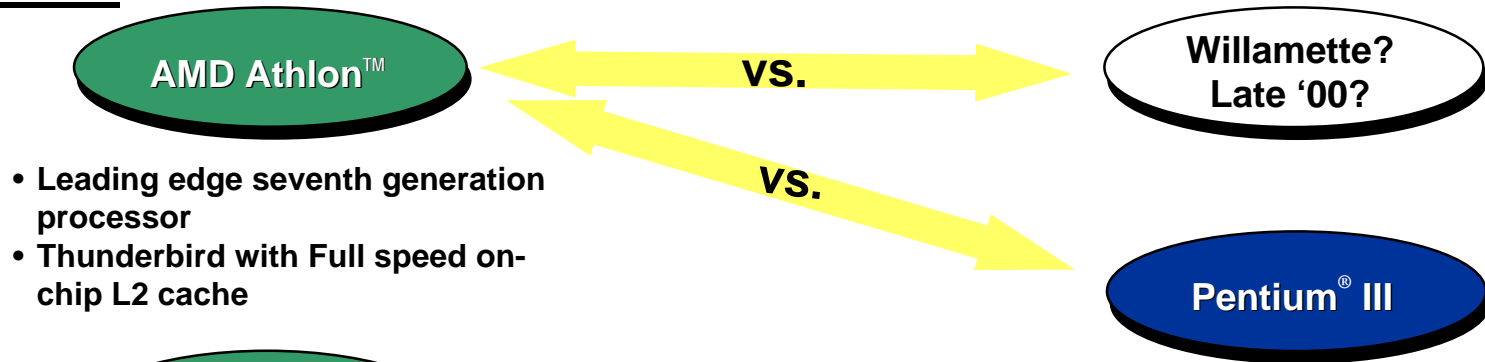
AMD CPU Cores in 2000-2001



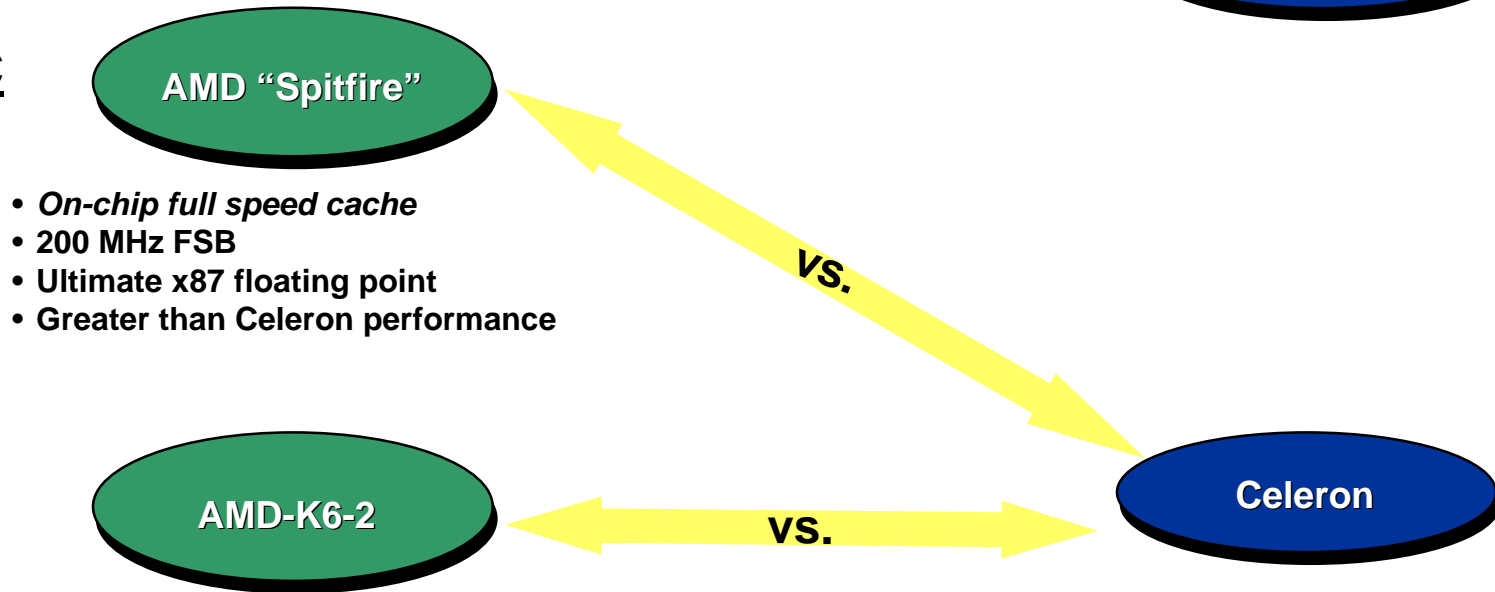
AMD Fundamental Positioning '00

with AMD Athlon™ processors

Performance PC



Value PC



• Sustained Competitive Posture



AMD Athlon™ Processor Summary

- **1GHz Milestone demonstrates AMD's commitment to:**
 - Pioneering Technology
 - Manufacturing Prowess
- **AMD Athlon™ processor continues to establish performance leadership with new processor frequencies**
 - 1GHz (1,000MHz), 950MHz, 900MHz
- **AMD Athlon™ processor product family planned to continue to grow across all segments**
 - High-Performance Business & Consumer Desktop
 - Workstations
 - Servers
- **Launches with product availability continue to give AMD an edge**
- **More than 50 worldwide awards for the AMD Athlon processor and systems based on it and strong sales confirm tremendous acceptance in the market place**



Backup

System Configurations used in Consumer Benchmarks

**AMD Athlon™ processor 1GHz, 900/800MHz vs.
Intel Pentium®III 800MHz**

- **Hardware**

Video: **Creative Labs Geforce 256 32MB DDR Model# CT6970 BIOS v2.10.3.02.04**

Hard Drive: **IBM Deskstar 34GB DPTA-373420**

System Memory: **256MB (PC100 for Intel, VC133 for AMD)**

AMD Soundcard: **Integrated**

Intel Soundcard: **Creative Labs Sound Blaster Live, Model # CT4670**

Network Card: **Allied Telesyn AT2700TX**

AMD Motherboard: **ASUS 7VX - BIOS v1001**

Intel Motherboard: **ABIT BE6 - BIOS v.11/08/99 i440BX-W83977-2A69KA1UC-PL**

- **Operating System**

Windows^(R) 98 SE

Windows NT^(R) 4.0 w/SP6a



System Configurations used in Workstation Benchmarks

**AMD Athlon™ processor 1GHz, 900/800MHz vs.
Intel Pentium®III 800MHz**

- **Hardware**

Video: nVidia Quadro 64MB DDR BIOS v2.10.02.10.00

Hard Drive Controller: Mega-Raid 200 BIOS v1.41 Mar 16, 1999

Hard Drive (2): Quantum Atlas 10K 9.1GB - RAID "0" Config.

System Memory: 384MB (PC100 for Intel, VC133 for AMD)

AMD Soundcard: Integrated

Intel Soundcard: Creative Labs Sound Blaster Live, Model # CT4670

Network Card: Allied Telesyn AT2700TX

AMD Motherboard: ASUS 7VX - BIOS v1001

Intel Motherboard: **ABIT BE6 - BIOS v.11/08/99 i440BX-W83977-2A69KA1UC-PL**

- **Operating System**

Windows NT^(R) 4.0 w/SP6a



Futuremark Benchmark Disclaimer

Futuremark benchmark employs an AMD Athlon™ processor-specific Dynamic Link Library (DLL) that has been developed independently by AMD. This benchmark is not meant to replace or be a new version of 3DMark™, it is simply intended to demonstrate the superior performance capabilities of the AMD Athlon processor architecture.



Cautionary Statement

This presentation contains forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally preceded by words such as “expects,” “plans,” “believes,” “anticipates,” or “intends, and may include graphical projections.” Investors are cautioned that all forward-looking statements in this presentation involve risks and uncertainty that could cause actual results to differ materially from current expectations. Forward-looking statements in this presentation about AMD processor products involve the risk that AMD will not be able to produce the processor in the volume or at the clock speeds required by customers on a timely basis; that AMD may not be successful in developing an infrastructure to support the processor; that AMD may not develop the new products on the expected timetable or at all; that third parties may not provide infrastructure solutions to support the AMD processors; and that AMD processors will not achieve customer and market acceptance. We urge investors to review in detail the risks and uncertainties in the company’s Securities and Exchange Commission filings, including the most recently filed Form-10K.

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